

4471 Geo. Wash. Mem. Hwy. Hayes, VA 23072 Office: 804-642-6163 | 757-877-4241 Fax: 804-642-9062 pha4u.com



Project Comfort & Joy Contest Rules

- The nominee must own his/her home, the home must be within PHA's service area and the nominee/homeowner must live in the residence full-time.
- An existing "ducted" heating/cooling system, in reasonably good repair, must already be in the home.
- Only one (1) system will be installed in the winner's home.
- The nominee agrees that a member of PHA's staff will be allowed to perform a site visit to the home to deem the "feasibility" of the installation project. New construction projects, room additions/alterations, etc., are not eligible.
- Whenever possible, PHA will install a "like-kind" system, including heat pumps, air conditioners & gas fired furnaces. The equipment "style" may be either a package unit or a split system.
- If a gas system is installed by PHA, the contest winner agrees to provide all required fuel.
- Sorry, PHA *will not* install gas or oil-fired boilers or oil-fired furnaces.
- PHA will make a good faith effort to complete the installation by Spring 2023. The winner agrees to this time frame as well.
- The winner agrees to allow WXGM (Xtra 99.1) and PHA, Inc. to use the contest winner's name and image and/or voice in any advertising media of its choosing. The winner also agrees to allow PHA, Inc. to take photographs of the winner's home and/or the completed project for use in any multi-media advertising, also of its choosing.
- This prize has no cash value, nor can it be given as a gift to another, nor can it be substituted in any way.
- The winner of the prize will be issued a 1099 Miscellaneous Income Tax Form. The form will reflect the fair market value of the prize (including all equipment, materials and labor donated). Upon acceptance of the prize, the winner also accepts responsibility for payment of any potential tax liability therein. Estimated prize value is estimated at \$5,500.00-\$7,500.00.
- PHA reserves the right to accept or decline the installation of the free system for any reason at any time.

Important Dates:

Begin Accepting Applications: Thursday, November 10, 2022

Last day to submit application: Wednesday, November 30, 2022

Live winner announcement on WXGM 99.1FM: Friday, December 9, 2022 at 7:35 a.m.